### Welcome to the Webinar!

Culture and Breast Cancer: Overcoming Unequal Obstacles

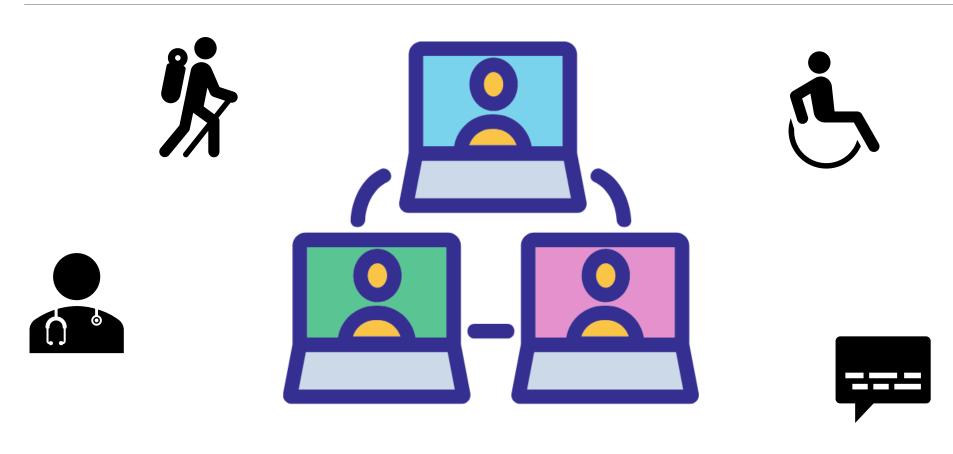


### Webinar Housekeeping

- Live transcript (captioning)
- Q & A function
- Chat is view only
- Recording link will be emailed



# Who is here today?

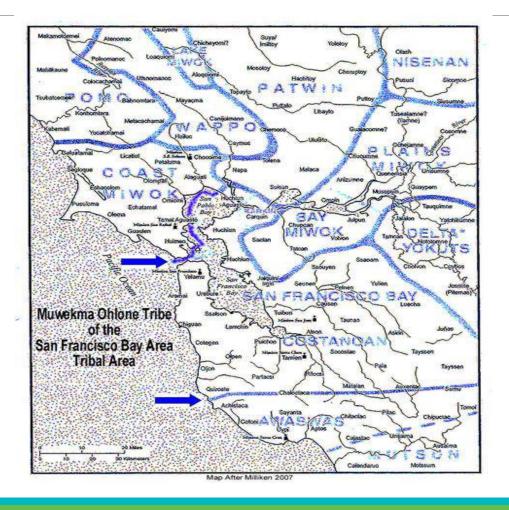


Culture and Breast Cancer: Overcoming Unequal Obstacles

Catherine Thomsen, MPH
Program Director *July 29, 2021* 



### The Land We Are On



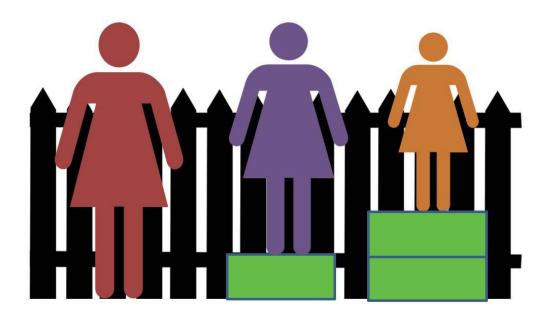


### Zero Breast Cancer





# **Health Equity**



**EQUITY** 



### Culture: perception of normal

Traditions

Values

Beliefs

Customs

Attitudes

Language

Behavior



# Health Inequity & Culture

#### Individual blame



#### Cultural blame





### Culture and Cancer

#### Prevention

### Treatment & Survivorship

















and you are not alone.



when women who had been treated for breast cancer report ed memory and thinking changes, they were often ignored. Now we know that cancer and cancer treatment can cause such problems and research is progressing on how to help people who have Chemo brain, also known as Cancer-related Cognitive impairment (CRCI). We can take heart that most of us will recover our brain function and that there are things we can do to deal with memory/thinking problems

#### It is real and you are not alone



Perhaps the most important thing for some of us is to know that real, physical changes have taken place and that others have gone and are going through the same thing. For Karen lidagnosed at 39 years old when she had 3 children under age 91, memory issues started a couple of months after chemotherapy One day I was going somewhere in the car and suddenly was not

sure if my one-year old son was in the car; I did not remembe buckling him into the car seat. This was hightening for a Mom

## Today's Speakers









### Ways to make change

- Share your story
- Work with a group on outreach or support
- Join a patient or community advisory board (hospital, research)
- Advocate for inclusive policies

Blog

Christine Jon'el On Ableism and Racism in Breast Cancer







### #ZBCbridge

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# Thank you panelists & sponsors!



















Coming this Fall: Environmental Health Equity & Breast Cancer

**Previous webinar videos:** Community Engagement in Research ZIP Codes & Breast Cancer

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