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Culture and Breast Cancer: Overcoming Unequal Obstacles
Webinar Housekeeping

• Live transcript (captioning)
• Q & A function
• Chat is view only
• Recording link will be emailed
Who is here today?
Culture and Breast Cancer: Overcoming Unequal Obstacles

Catherine Thomsen, MPH
Program Director
July 29, 2021
The Land We Are On
Zero Breast Cancer
Health Equity
Culture: perception of normal

- Traditions
- Values
- Beliefs
- Customs
- Attitudes
- Language
- Behavior
Health Inequity & Culture

Individual blame

Cultural blame
Culture and Cancer

Prevention

Treatment & Survivorship
Today’s Speakers

Anna Nápoles
PhD, MPH

Ricki Fairley

Lei-Chun Fung
MPH, MSW, CHES
Ways to make change

• Share your story
• Work with a group on outreach or support
• Join a patient or community advisory board (hospital, research)
• Advocate for inclusive policies
#ZBCbridge

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Coming this Fall: Environmental Health Equity & Breast Cancer

Previous webinar videos: Community Engagement in Research, ZIP Codes & Breast Cancer

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