Welcome to the Webinar!

Our ZIP Codes & Breast Cancer: Working Together for Healthier

Places



Webinar Housekeeping

- Live transcript available
- Please use Q&A function
- All attendees are muted
- Chat is view only
- Link to recording and slides will be emailed
- Extra time!



Our ZIP Codes & Breast Cancer: Working Together for Healthier

Places

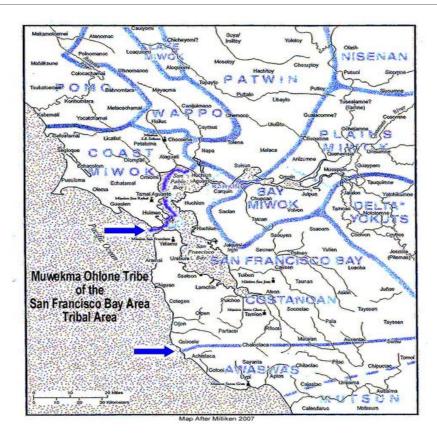
Catherine Thomsen, MPH

Program Director

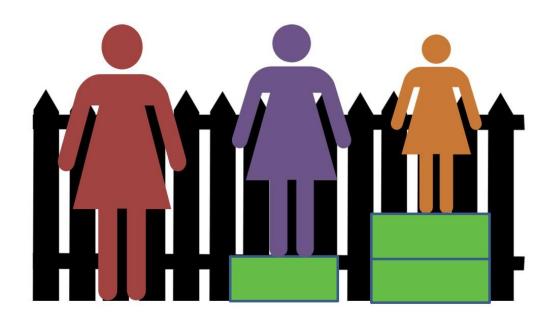
April 29, 2021



Where am I?



Advancing Health Equity in Breast Cancer Webinar Series



EQUITY



Zero Breast Cancer





#ZBCbridge

Facebook, Instagram @zerobreastcancer

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www.zerobreastcancer.org



Healthy Communities

Access

- Healthy food
- Safe places to walk, roll, bike
- Park & green spaces
- Good schools
- Quality health care
- Affordable housing
- Public transportation
- Job opportunities

Connections

- Social support
- Spaces to gather
- Community engagement

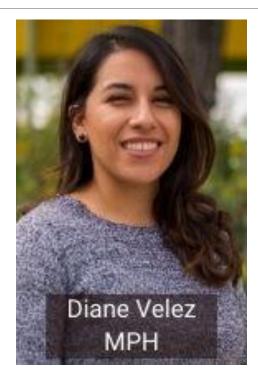
Resources

- Community gardens
- Supportive local policies
- Community leadership



Today's Speakers









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Upstream



Social Inequities

Class
Race/Ethnicity
Immigration Status
Gender
Sexual Orientation



Institutional Inequities

Policies, Programs, and Practices in:

Government agencies
Schools
Laws and Regulations
Non-Profits
Businesses



Living Conditions

Physical Service
Environment: Environment:
Land use Health care
Transportation Education
Housing Social Services
Exposures

Economic Social Environment: Environment: Violence Income Culture Retail businesses Media and ads Occupational risk Experience of social inequities

Downstream



Behaviors

Smoking Nutrition Physical activity Sexual behavior Drugs and alcohol



Health Outcomes

Chronic disease
Communicable disease
Injury
Mortality
Life expectancy

From Benton-Franklin Health District

Ways to make change

- Find and join an existing group
- Attend local meetings
- Talk to elected officials
- Advocate for a policy
- Run for office
- Spread the word

- Donate time or money
- Create a new organization or network



Food-Related Toolkits & Resources

- Voices for Healthy Kids
- ➤ The Food Trust
- ➤ Black Church Food Security Network
- Native Food Systems
- Dreaming Out Loud
- ➤ Why Hunger



Thank you panelists & sponsors!

Comprehensive Cancer Center







THE LATINO CANCER INSTITUTE

Connect. Convene. Advocate.





Previous: Community Engagement in Research

Coming this Summer: Culture & Language

Fall: Environmental Justice

