Culture in Breast Cancer: Overcoming Unequal Obstacles

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Zero Breast Cancer Webinar

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• Cancer is the leading cause of death for AA
• Language barriers
• Cancer stigma
  • Prevents people from sharing, receiving support
  • Promotes loneliness, isolation

Need for patient-centered, culturally & linguistically appropriate care for Asian American living with cancer
Chinatown Public Health Center - Chinese Women Cancer Support & Advocacy Services

• Chinese Women Cancer Support Group (1994 - present)
• Publications
  • Our Stories (2001)
  • Our Voices (2016)
• Chinese Cancer Survivors Peer Support Program (2013 - present)
• Ongoing Cancer Advocacy Projects & Activities
24 cancer survivors each shared 1-2 photos and their story of living with cancer.
I felt just like this swan all curled up in its world, at the edge of the lake without love and care from friends and family.
Chinese Women Cancer Support Group
Cancer Quilts

To Nurture Self is to Create New Life!

Our Stories

Sarah Chin – received ICC Hope Award on behalf of Chinese Women’s Cancer Support Group,

Self-reported change after participating 6 months

• 89% Improved self-esteem

• 84% Improved emotional management skills

• 83% No longer felt isolated

• 83% Improved outlook on life

• 90% Improved stress management skills
Meeting Covid Pandemic Challenges

- Anti-Asian violence
- Lack of support
- Disruption of services
- Medical care delays
- Limited technology
- Mental & physical health
- Isolation

Telephone Calls
Peer support
Online support group
Resource referrals
Thank You!

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