



Date: _____

What's Your Number? Breast Density Educational Video Evaluation

I am a (check all that apply):

- Clinician
- Public/Advocate
- Researcher
- Other _____

The length of the video was:

- Too Short
- Appropriate
- Too Long

The pace of the video was:

- Too Slow
- Appropriate
- Too Fast

The material presented in the video was:

- | | | |
|-------------|------------------------------|-----------------------------|
| Appropriate | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Engaging | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Useful | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

Please circle one number for the following questions:

| | | | | | | | |
|--|-------|---|---|---|---|---|--------|
| Were concepts presented in a way that you could grasp? | Never | 1 | 2 | 3 | 4 | 5 | Always |
| Was the idea of the range of mammographic density clear? | Never | 1 | 2 | 3 | 4 | 5 | Always |
| Were the maps, graphics and animation suitable and useful? | Never | 1 | 2 | 3 | 4 | 5 | Always |
| Was the structure of the video easy to follow? | Never | 1 | 2 | 3 | 4 | 5 | Always |

Please rate the quality of the video on the following (circle one number):

| | | | | | | | |
|-----------------------------------|-----------|---|---|---|---|---|-----------|
| Objectives were clear | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |
| Concepts presented were relevant | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |
| Concepts were presented clearly | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |
| Vocabulary was understandable | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |
| Introduction captures interest | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |
| Amount of content was appropriate | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |
| Enough detail was provided | Very Poor | 1 | 2 | 3 | 4 | 5 | Excellent |

After seeing this video, are you likely to discuss breast density with others? Yes No Maybe

See Reverse

Please let us know your thoughts about this video. We welcome your suggestions for improving it.
