

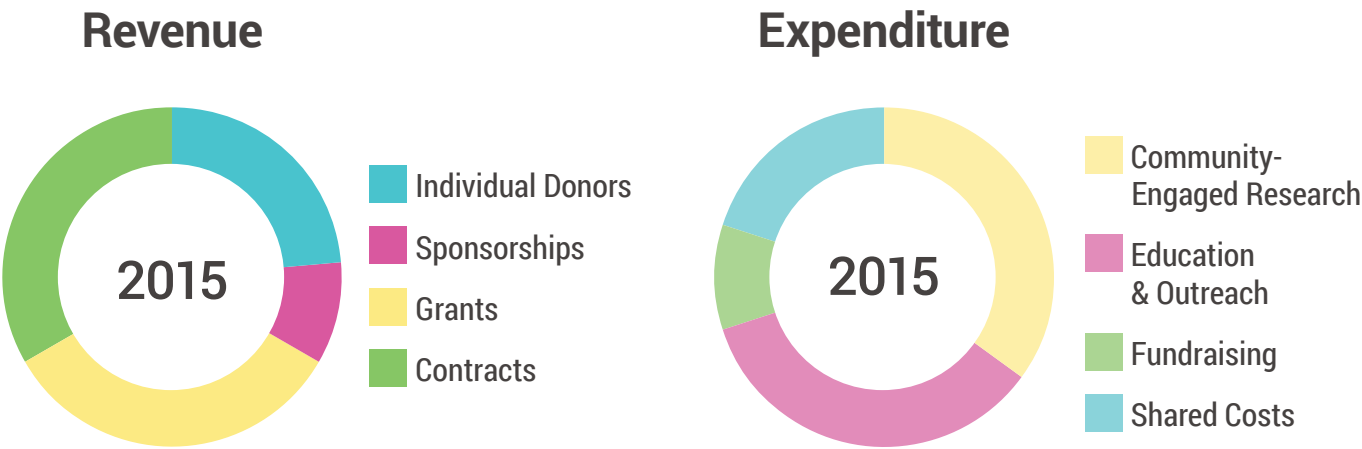


Zero Breast Cancer

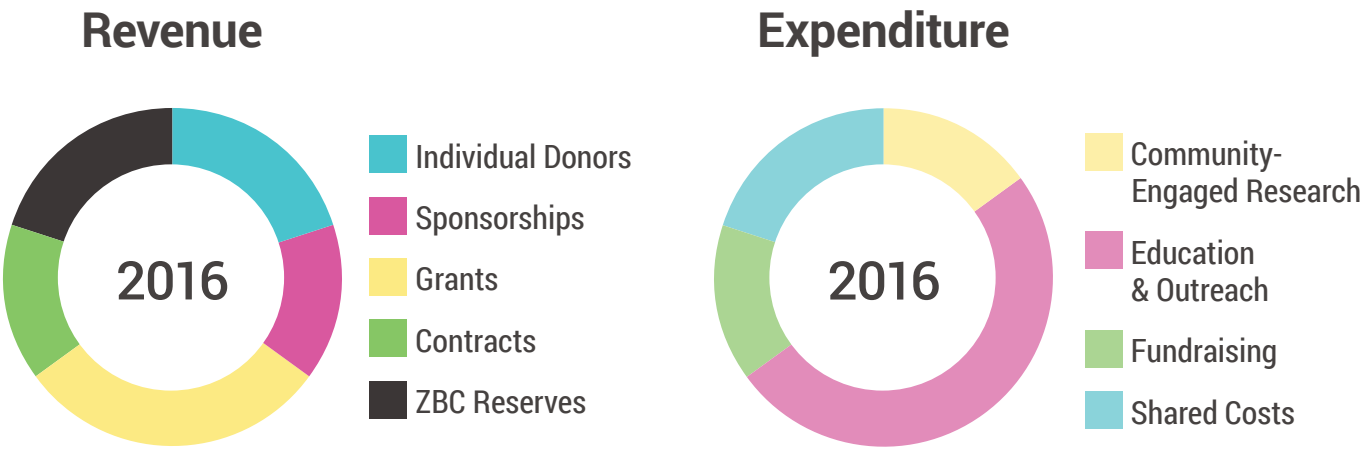
Biannual Community Report
2015 & 2016

zero breast
cancer

Overview



In 2015, Zero Breast Cancer operated on a balanced budget with a similar ratio of contributions from funding sources in line with previous years and with the mix of activities largely similar as well. The 2015 budget was \$482,567. The year ended in surplus due to ZBC acting as the fiduciary agent for the Avon-Powell block grant.



In 2016, Zero Breast Cancer began an extensive strategic review. The board approved expenditures of \$707,353 but as soon as it became apparent that a number of revenue streams would be lower than predicted, expenses were sharply curtailed and critical goals achieved by expanding our outreach to volunteers and skilled pro-bono service providers. Despite these challenges the 2016 fiscal year ended with ZBC maintaining solid reserves.

Letter from the Executive Director

Influenced and galvanized by HIV activists in the 1980s, breast cancer patients and their medical teams started to form advocacy and research organizations to bring resources to the questions of why? and what can we do about? steadily climbing rates of breast cancer that peaked in the Bay Area, and in Marin in particular, in the 1990s. Two plus decades later we have some answers. Breast cancer risks are not clear-cut or sudden; they are complex, they interact and they are embedded in our physical and our social environments. Genetic or familial risk is estimated to account for between 5% and 10% of breast

cancers. Environmental exposures and lifestyle risk factors are estimated to account for another 30% - 40% of breast cancers. Frustratingly for most women (and more rarely men) the question of why they develop breast cancer remains unanswered. As Zero Breast Cancer transitioned from its second to its third decade in 2015-2016 change was in the air. The headline good news was that finally the data showed that breast cancer rates in Marin and the Bay area had declined for all groups albeit at different rates among whites, African Americans and Latinas. Another good news headline is that 25% of cancer survivors in the USA (a rapidly growing demographic group) are breast cancer survivors.



Rose Barlow (left) with Marin County District 2 Supervisor Katie Rice.

The bad news continues to be that the lifetime risk for breast cancer remains stubbornly high at one in eight for women nationwide. More bad news is that the survival rates of patients with advanced breast cancer and metastatic disease have not really budged.

This is not acceptable and there is more work to be done!

I would like to take this opportunity to thank Erica Heath, Zero Breast Cancer Board President 2015 and Connie Goldsmith, Zero Breast Cancer Board President 2016 for their full and unqualified leadership as the ZBC Board of Directors left no question unasked, and no opportunity unexamined, in considering the impact that Zero Breast Cancer can have going forward, drawing from the knowledge gleaned through research and partnerships over the last 21 years.

There is no choice; risk reduction and prevention efforts must be multi-faceted, incremental and sustained. Together we can and must persist and remain focused on the vision of a world with zero breast cancer.

Yours in health,
Rose Barlow
Rose Barlow
Executive Director

Board of Directors 2015 & 2016

Shelley Anderson, Bette Caan, DrPH, Jefferey DalPoggetto, Melissa Felder, Connie Goldsmith, Erica Heath, Brian Lewis, MD, Laurie O Hara Torres, Fern Orenstein, James Patrick, Hon. William Stephens, Sally Thompson Dukan, Judy Wetterer

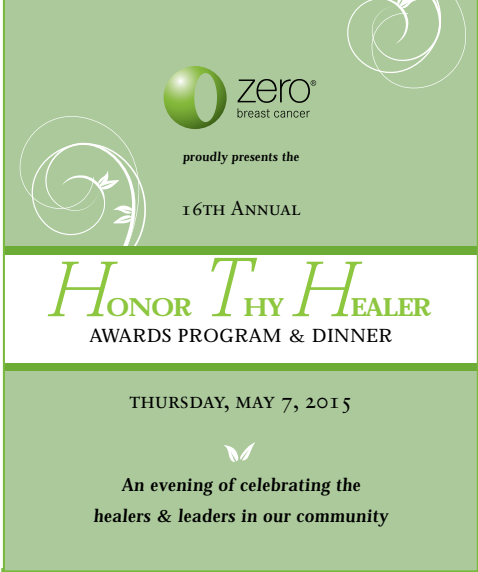
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Marla Anderson, MD, Chris Benz, MD, Bette Caan, DrPH, Debra Charlesworth, MS, Rochelle Ereman, MS, MPH, Alison Gause, Francine Halberg, MD, Erica Heath, MBA, Leah Kelley, MD, Vicki Landes, Maggie Louie, PhD, Larry Meredith, PhD, Mary Mockus, MD, PhD, Fern Orenstein, MEd, Sharyle Patton, Mark Powell, MD, MPH

Team 2015 & 2016

Alexandra Anderson, MPH, Janice Barlow, BSN, NP, Rose Barlow, Marissa Kobayashi, Mark Powell MD, MPH, Catherine Thomsen, MPH, Cailen Wright, MSW

2015 Milestones



Janice Barlow Retires

After 15 successful years, Janice Barlow, Executive Director of ZBC, retired. Under her leadership, the organization grew from being grass-roots to having a regional and national influence as a respected model for other communities interested in prevention and the elimination of breast cancer.



I am especially proud of having played a critical community engagement role in the San Francisco Bay Area Breast Cancer and the Environment Research Program and in two ground-breaking reports: *The California Breast Cancer Mapping Project: Identifying Areas of Concern in California* and *Breast Cancer and the Environment: Prioritizing Prevention*. These will fill current gaps in our knowledge and influence and guide future generations of researchers and public health professionals.

Keynote Speaker

Honorary chair and keynote speaker, Laura van t Veer, PhD is the Leader of the Breast Oncology Program and Associate Director of Applied Genetics, UCSF Hellen Diller Family Comprehensive Cancer Center and a European Union 2014 Women Innovator's Prize winner. Among her many major contributions towards personalized medicine in the field of breast cancer care, Dr. van t Veer invented MammaPrint, a diagnostic test that foretells the risk of recurrence for breast cancer patients.

16th Annual Honor Thy Healer



2015 Healing Partner Award

...Taking care of really a complicated bunch of people, their lives are complicated, they are multi-lingual and multi-ethnic, their needs are many meeting the needs of women with a complex disease like breast cancer was going to be a challenge.

Judith Luce, MD, Director of Oncology (now Retired), founder of SF General Hospital/San Francisco Department of Public Health, Breast and Cervical Cancer Services Patient Navigation Program

2015 Hal Brown Shining Star Award

...Everything we are doing is to facilitate that disease [breast cancer] going out of business so that one of these days we don't have to do it!

Bob Kaliski, Board Chairman, Harbor Point Charitable Foundation

2015 Community Breast Cancer Research Award

As an epidemiologist I feel very strongly that basing social change and improving the lives of people should depend on facts, real information and not opinions

Barbara Cohn, PhD, Director, Child Health Development Studies, Public Health Institute

2015 Healing Professional Award

I think of my job as being one of teaching ... those are my most important skills as a physician ... (so that patients) understand what is happening to them, discover the right choices ... feel physically healed but emotionally ready to get past their difficult experience.

Leah Kelley, MD, Breast Surgical Oncology and Gynecological Surgery, Marin General Hospital, Prima Medical Group



2015 Francine Levien Activist Award

...Wellness is about prevention. That is why gyms play such a huge role...People come to a health club for wellness, for well-being, and the last thing they want to be is in contact with things that are unhealthy for them. That's why we eliminated chemicals and toxins with the Tersano Cleaning system.

Zsolt Jackovics, Co-owner, Fitness SF

Photos clockwise from upper left: Dr. Laura van t Veer; Bob Kaliski with Janice Barlow, ZBC ED Emeritus; Dr. Barbara Cohn with Catherine Thomsen, ZBC Program Director; Dr. Leah Kelley with Jefferey DalPoggetto, ZBC Board Member; Assembled Guests, Mill Valley Recreation Center; Zsolt Jackovics (right) and Sebastyn Jackovics of Fitness SF with Connie Goldsmith, ZBC Board Member; and Barbara Cicerelli, MPH, (second from right) with colleagues from the SF General Hospital/SF Department of Public Health, Breast and Cervical Cancer Service Navigation Program.



2015 Program Highlights



Geographic Information Systems (GIS) Conference



LEFT: Geoffrey Jacquez, MS, PhD, University of Buffalo, State University of New York, Department of Geography. RIGHT: Catherine Thomsen, MPH, ZBC Program Director.



ZBC collaborated with academic and community partners to develop and convene a day-long workshop, GIS for Community Impact: From Technology to Translation. About 50 diverse participants gathered at this California Breast Cancer Research Program funded event to better understand the art and science of spatial and temporal imaging of health data. In addition to an overview of new GIS and related statistical approaches and unique California data resources, attendees shared how GIS methods have been used to study breast cancer in Northern California and how community organizations use spatial data to support their efforts to affect positive change in lower-income and racially diverse neighborhoods. A short-course introducing GIS technology was offered the previous day

Youth Advisory Board



In April, Youth Advisory Board members met with pre-teen girls at Oakland Youth Aspire (oaklandyouthaspire.org) to discuss wellness. They focused on physical activity, healthy eating, getting enough sleep and other ways to manage the stress of the transition into high school.

to students and advocates. Participants by the numbers: **10 students/postdoctoral fellows • 10 researchers • 10 public health professionals • 9 representatives of community organizations • 5 interested community members • 11 full scholarships were awarded to students, public health officials, community organization representatives and community members.**

Exercise and Breast Cancer



In November, Kathryn H. Schmitz, PhD, MPH, FACS, Professor at the University of Pennsylvania's School of Medicine, presented Exercise and Breast Cancer: Research Update and Practical Tips at an evening arranged by Zero Breast Cancer in partnership with Marin General Hospital. Dr. Schmitz's long-term professional goal is to see that all oncologists, fitness trainers and cancer patients are aware that exercise is as useful for cancer control as it is for preventing and controlling heart disease. We have evidence, excellent evidence, from well done randomized trials, what should be prescribed: yoga for sleep, weight training for bones and lymphedema, aerobic activity for fatigue and CIPN (chemo-induced peripheral neuropathy) and what people can do to help themselves.

2015

13th Annual Dipsea Hike

THANK YOU FOR MAKING AN IMPACT ON BREAST CANCER PREVENTION IN THE NEXT GENERATION.

\$80,000

RAISED



Aware Wolves team



Along the way, I was befriended by a wonderful group of ladies on a hiking team called the Aware Wolves that has hiked this event several times. Among them were at least one breast cancer survivor, but we were all there because someone in our lives has been stricken with this disease.

*Gil Zeimer, Freelance Copy Writer,
Solo Hike Participant,
author of SWEATING FOR A GREAT CAUSE:
ZERO BREAST CANCER DIPSEA HIKE*

DIPSEA
Hike for
zero breast cancer

450
HIKERS

850
DONORS

38
TEAMS

16
SPONSORS

50+
VOLUNTEERS

53
IN-KIND DONORS



Donations in Memory

2015
In Memory of Johanna Allen
Mel Allen

In Memory of Joyce Ambrosini
Valerie Hogan

In Memory of Rosemary Ames
Emily Janowsky
Barbara H Greene
Katie Porter

In Memory of Judy Anderson (mother)
Michael Manzagol

In Memory of Lynn Barbara Becker
Nance Becker

In Memory of Mary Lou Brown
Beverly Brown

In Memory of Emalu Brown
David & Marge Brown
George Brown

In Memory of Mother-Juanita Cambra
Rosita Castro

In Memory of Eleanor Cicerelli & Rose Brewster
Elizabeth Castillo

In Memory of Nancy Clifton
Doug Clifton

In Memory of Susan G. Cohen
Dr. Brenda Eskenazi

In Memory of Peter Doering
Bernard Doering

In Memory of Allison Doupe
Lisa Gerick
Meredith Jacobson

In Memory of Jamie Emerson Grant
Nancy Emerson

In Memory of Kecia Erickson
Nicholas Jambeck

In Memory of Sarah Fenner
Jordana Perman
Rose Barlow
Cathy Goldstein

In Memory of Priscilla Finnicum
Scott Hummel

In Memory of Shirley Fortier
Gwen Fortier

In Memory of Annie Fox
Elizabeth Lewis
Grapes & Boots Wasserman
Marjie Bonner

In Memory of Andrea Fox
Toni Stewart

In Memory of Annie Fox & Randy Martensen
Sandy Batanides

In Memory of Maureen Franz
Becky Nagle

In Memory of Pearl Garten
Laura Garten

In Memory of Mario & Eva Ghilotti
Ghilotti Bros., Inc.

In Memory of Kathleen Gilbert
Barbara Briscoe

In Memory of Grandma Alma & Grace
Matt Neff

In Memory of Jamie Grant
Steve Quarles
John Emerson

In Memory of Anne Elizabeth Hanks
Patrick Hanks

In Memory of Sheri Hays
Kris Davenport

In Memory of Marilyn Herman
Ellen Leroy Newman

In Memory of Teresa Howard Wootton
Barbara Keller
Nancy Howard
Wendy Winter

In Memory of Peggy Hull Rosenberg & Diane Forrest Zawacki
Lorri R Arazi

In Memory of Jeanine Jaffie
Suzanne Ashton

In Memory of Jesse & Carla
Nicholas Baz

In Memory of Judy Kanis
Jennifer Hardy

In Memory of Bev Kaplan
Sheryl Levy

In Memory of Art Kealy
Antonia Kealy

In Memory of Susan Kelly Andrews
Kathleen Thompson

In Memory of Thandiwe Kendall & Maria Natera
Georgia Zweber

In Memory of Nazik Kessedjian
Serena Chobanian

In Memory of Uzma Khan
Linda Palermo

In Memory of Merit Kimball
Janet Kimball

In Memory of Joe Koopman
Esther Koopman

In Memory of Madalyn Lamont
Dan Mendoza

In Memory of Sylvia Levinson
Anita Morgan

In Memory of Margot MacDougall
Lisa Preger

In Memory of Melody Marshall
Janessa Price

In Memory of Diane Mauro
Dana Mauro

In Memory of Roni Mentzer
William C Mentzer

In Memory of Alice Mitchell
Annie Elias

In Memory of My Mom
Sally Beauford

In Memory of Rebecca Moody
Catherine Ruff

In Memory of Diane Morigeau
Denise Sauve

In Memory of my Aunt Judy
John McCory

In Memory of my grandmother
Margaret Machado

In Memory of my mother Betty & my brother Joseph
Maria Norman

In Memory of Marvin Myers
Thelma Myers

In Memory of Mary Ann Nafziger
Amy Merrill

In Memory of Debbie Niedermeyer s sister
Jean Belliveau

In Memory of Arlene O Heron
Conrad Smith

In Memory of RoseMarie Packard
Judith Coyote

In Memory of Yetta Peltzer
Lance Peltzer

In Memory of Lana Pendell
Janie Johnston

In Memory of Angela Piserchia
Diana Kayiatos

In Memory of Eva Powers
Kelly Haegglund

In Memory of Mary Root
Kathleen Torio

In Memory of May Rosenberg
Ancillary Care Strategies

In Memory of Gail Roth
Julia Postel

In Memory of Gail Emily Roth
Brian Markovitz

In Memory of Ken Rothman
Kimberly Egan

In Memory of Bob Sexton
Greg Gener

In Memory of Catherine Sheehan Malone
Trish Keane

In Memory of Steffi Shekar
Linda Chavez

In Memory of Crystal Sikora
Heather Rosenbaum

In Memory of Mary Lou Smith
Fran Edwards

In Memory of John Stanley Napper, Pamela McCabe
David Napper

In Memory of Etsuko Tanaka
Denise Tanaka

In Memory of Teresa
Pat and Dick Wootton

In Memory of Tree
Gail Piro

In Memory of Mike & Kay Usdan
Jacalyn & Steve Datnow

In Memory of Peter & Helen Uva
Elena Uva

In Memory of Virginia, German, Jerry & John
Jennifer Napper

In Memory of Susan Weisenburg
Michele Fisher
Sheila Doyle

In Memory of Teresa Wootton
Nancy Polsky
Maria Howard

In Memory of Dee Worsdall
Martin Worsdall

In Memory of Adele Wright
Robert Thronson

In Memory of Jean Zelda Stein
Marsha Isdaner

2016
In Memory of Sandy Daniels
Rose Barlow
Bette Caan
Connie Goldsmith
Laurie O Hara
Judy Wetterer

In Memory of Iris Dean
Myra Natter

In Memory of Sarah Fenner
Jordana Perman

In Memory of Judy Fowler
Ruthie Moutafian

In Memory of Lis Fuchs & Ann Nichols
Sue Weinswig

In Memory of My Grandmother
Joanne Ruzek

In Memory of Harriet Gregg
Beverly Davis

In Memory of Leta Griffin
Mary L Griffin
Stacey Randall

In Memory of Carol Hochberg
James Bogin

In Memory of Lucille Ice
Julianne Edmondson

In Memory of Gerlinde Klauser
Heidi Klauser

In Memory of Marilyn Lazar
Cheryl Lazar

In Memory of Diane Weinstein Levine
Roberta Pasternack

In Memory of My Mother, Helene Aronowitz Levinstone
Marilyn Aronowitz

In Memory of Sally McIntosh
Ian McIntosh

In Memory of Alice Mitchell
Annie Elias



Donations in Honor

2015
In Honor of Claudia Ahlman
Donna Montana

In Honor of Survivor Juana Alicia
Teresa Carrillo

In Honor of All breast clinic staff & patients
Kelly Ross Manashil

In Honor of All Effected By This Disease
Lisa Roberts

In Honor of All of the ladies out there!
Darby Douglas

In Honor of All the LG s Everywhere
Patricia Barry

In Honor of All the women who have suffered from this disease
Anne Scherr

In Honor of All women!
Diane Robbins

In Honor of Rosemary Ames & all mothers and daughters affected by breast cancer
Tora Newcomer

In Honor of Jack & Diane Anderson
Cheryl Northfield

In Honor of Annie Mae, Breda and LG s everywhere
Patricia Barry

In Honor of Cora Bailey
Immanuel Suttner

In Honor of Hannah Barlow
Cathy Capper
Marty Friedman
Ruth Rosenthal
Batshir Torchio

In Honor of Rose Barlow
Fay Zenoff

In Honor of Rose & Hannah Barlow
Mollee Sue Zoken
Laura Talmus

In Honor of Janice Barlow
Lawrence Kushi

In Honor of Rose Barlow & Sheryl Denker
Mollee Sue Zoken

In Honor of Grammy Behrs
Beth Behrs

In Honor of Pat Bening & Courtney Carr s ambition
Rick Carr

In Honor of Books n Boots
Andrea Morgan

In Honor of Cancer Survivors
Katie Jones

In Honor of Captain ChiChi
Laurie Meschke

In Honor of Christine Casey
Annie Lazarus

In Honor of Norine Castro
Jacqueline Littee

In Honor of Carol Chapman
Suzanne and Bruce Degen

In Honor of Chi Chi Brigade
DJ Pierce

In Honor of Corporate Visions Rack Pack Team
Corporate Visions, Inc.

In Honor of The Crome Team
Chimaeze Chima

In Honor of Sandra Daniels
Mark Daniels

In Honor of Dana Davol Muxen
Pam Keon

In Honor of Sheryl Denker & Morgan Denker
Gail Katz

In Honor of Kay & Alison Double-Wearing
Kimery Wiltshire

In Honor of Louise Engelke
Susan George
Amy Rabe

In Honor of Everyone working to find a cure
Dan Kneip

In Honor of Fernie Sheryl Markowitz
Cheryl Greenwald

In Honor of Lis Fuchs
Cheryl and Rick Brandon

In Honor of Matthew L. Garcia
Frank Garcia

In Honor of Natalie Garvey deLeon
Lori Granger

In Honor of Georgette
Valerie Hall

In Honor of Lisa Gerick
George Harrison
Karen Hronek
Diana Johnson
Lisa Nelson
Margaret O Halloran

In Honor of Lisa Gerick & Cecilia Mafnas
Mary Hsueh

In Honor of Angela Giacomini
Laura Giacomini

In Honor of Ginny, Aunt Gloria, Aunt Joy, Aunt Nell, Janet Steinke, Sarah Horton & many others
Barbara Dewes

In Honor of Janine Goebel
Goebel Construction, Inc

In Honor of Constance Goldsmith
Laura Powell

In Honor of Sandra Gosting
Gary Oates

In Honor of Melissa Hereford
Joanne Levy

In Honor of Gillian Jambeck
Pamela Jambeck

In Honor of Samantha Johnson
Steven Winingham

In Honor of Ellen Kahn
Ruth Rosenthal

In Honor of Charlotte Kobayashi
Wendy Brache

In Honor of Marian Kobayashi-Survivor
Charlotte Kobayashi

In Honor of Tara Kott
Charles Christy

In Honor of Carol Kronenwetter, Ph.D.
Victoria Wendel

In Honor of Sarah Lamson
Dr. Ralph & Sarah Lamson

In Honor of Leigh
Frank Ratts

In Honor of Beau Leonhart & Sandra Andrews
Doreen Clark

In Honor of Louise Loughran
Sarah Loughran

In Honor of Anita Marchant, Nancy Manning, Diane Goldie, Holly Horton
Wendy Young

In Honor of DorisAnn Markowitz
Cheryl Markowitz

In Honor of Cheryl Markowitz & Sari Markowitz
DorisAnn Markowitz

In Honor of Polly Marshal
Katherine Michiels
Rafael Yaquian
May Lee

In Honor of Cathy Masamitsu
Catherine Coleman

In Honor of Mommy
Linda Palermo

In Honor of Mountains of the Moon
Bettina Mow
Nica Orlick-Roy

In Honor of My family & friends that have had breast cancer!
Gail Grossman

In Honor of My mom & aunt
Emily Cookson

In Honor of My Tough, Lovely, Wonderful Friend Linda
Stacey Meyer

In Honor of Jennifer Napper
Rosemary Ellersdorfer

In Honor of Jane Norton
Dawn Dobras

In Honor of Fern Orenstein
Salome Donenfeld

In Honor of Lori Ortiz
Patricia Carrillo

In Honor of Susan Weissenberg
Catherine Dolan

In Honor of Michele Wolpe
Sheri Klein
Julie Wilder
Derek Stadtmiller

In Honor of Your Mum a True fighter xxx
Mandy Murphy

2016
In Honor of All Cancer Survivors
Alison Cattaneo

In Honor of All my friends who are living with or who have passed
Kate Rose

In Honor of Patrica Ambrose
Kiara Konishi

In Honor of Barbara
Mary Walsh

In Honor of Hannah Barlow
Cathy Capper
Dana O Gorman

In Honor of Rose Barlow
Karen and Brian Berson
Rosalind Franklin

In Honor of Rose Barlow & Family
Victor Levin

In Honor of Rose Barlow, The fabulous work of
Jon Stern

In Honor of Geri Barsotti
Tracy Barsotti

In Honor of Breast Cancer Survivors!
Rose Barlow

In Honor of Gigi Brockhoff
Libby Brockhoff

In Honor of Kasey Brod
Alyson Geller

In Honor of Peerly Butbul
Julie Jacobs

In Honor of Bette Caan
Lynn Altshuler

In Honor of Evon Creson
Brandon York

In Honor of Suzanne & Cameron Croley
Steven Jensen

In Honor of Nicole Cubba
Beth Kingi

In Honor of Nicole Cubba & Kathy Davis
Jovita Addeo

In Honor of Sheryl Denker
Gail Katz

In Honor of Melissa Felder
Lynelle Cameron
Margaret Lowman
Manask & Associates

In Honor of Lisa G and all others battling Breast Cancer
Michelle Leopold



Donations in Honor (continued)

In Honor of Connie Goldsmith Glenn Stanfield Carola Shepard Laura Powell	In Honor of Edith Jacobs Stephanie Miller	In Honor of MMP Gena DAngona	In Honor of Sandra Oates Gosting Gary Oates	In Honor of Lisa Pavlovsky & Karen Bluestone Ellie Cohen and Miki Goral sky Cohen	In Honor of Lisa Smith Karen Meezan
In Honor of Mary G. Gould-Doerr Ronald Doerr	In Honor of Jake & JT Rose Barlow	In Honor of My Mom Megan Schufreider	In Honor of Carolyn O Hara Diane Terrell	In Honor of Hillary Peterson Hillary Peterson	In Honor of Jen Spina Mindee Kashiwagi
In Honor of Caitlin Gregory Nicole Kau	In Honor of Dr. Leah Kelley Anne Kelley	In Honor of Mom, Mary & Corinne Brynn Mapp	In Honor of Laurie O Hara Torres & Isabel Torres Carolyn O Hara	In Honor of The Petersons Anthony Braaten	In Honor of The Staff & Board of ZBC Rosalind Franklin
In Honor of Mary Ellen Hagen Michelle Hagen	In Honor of Patrick Kolsky Linda Kolsky	In Honor of Caryl Morgan Rosemary Morgan	In Honor of Fern Orenstein Lori Granger	In Honor of Patricia Posta Jennifer Terry	In Honor of Laurie Torres Mom Melissa Felder
In Honor of Susan Hatch Kjerstin Hatch	In Honor of Cathy Leffler Thomas Leffler	In Honor of Dara Mosher Jill Raj	In Honor of Lori Ortiz & Christy Burris Pat Carrillo	In Honor of Ripped Body Fitness Suzanne McCormac	In Honor of Judith Wetterer, my dear friend Diana Howe
In Honor of Jacqueline S. Hay Marin Waves Track & Field Club	In Honor of Survivors Beau Leonhart & Sandra Andrew Doreen Clark	In Honor of My family & friends who are survivors & for those not so fortunate Robert a Streimer	In Honor of Linda Palermo John - United Patients Group	In Honor of Emma Roberson Jaynee Howe	In Honor of Gerrie Young & Christine Thadani Nancy Duck
In Honor of Honor Our Healers Dinner All California Mortgage	In Honor of Cheryl Lingvall Karen Dohnerty	In Honor of Myself, my sister, my grandmother Sue Glader	In Honor of Rhoda Rosenthal Michael Rosenthal	In Honor of Carol Young & Pat Valentino Cheryl Piry	
	In Honor of Sandra Lloyd Greg Smith	In Honor of Nicole & Phyllis Lois Errante	In Honor of Linda Palermo John - United Patients Group	In Honor of Kate Ruiz Jane Harrington	In Honor of Karin Young Valvano Gerrie Young
	In Honor of DorisAnn Markowitz Cheryl Markowitz		In Honor of Linda Palermo John - United Patients Group		

Your contributions In Honor or In Memory of those close to your heart help ZBC share breast cancer risk reduction messages with the next generation. Visit www.zerobreastcancer.org to make an impact.

Major Donors

\$15,000 and above

- 2015
Avon Breast Cancer Crusade
Marin County Board of Supervisors
- 2016
Avon Breast Cancer Crusade
Marin County Board of Supervisors
Safeway-Vons Foundation
Taproot Foundation*

\$10,000-\$14,999

- 2015
Harbor Point Charitable Foundation
- 2016
Marin Community Foundation
Medivation

\$5,000 - \$9,999

- 2015
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Marin Independent Journal*
Marin Community Foundation
Safeway-Vons Foundation
David Salmon, Taproot Consultant*
Kelly Wagman, Taproot Consultant*
Jeff & Debi Weber

*In-kind Donation

- 2016
Rose & Chris Barlow
David George
Wareham Development/Nancy & Rich Robbins
Jeff & Debi Weber

\$2,500 - \$4,999

- 2015
Bank of Marin
Rose & Chris Barlow
Corporate Visions, Inc.
Caroline L. Everts
Fenwick Foundation
Fitness SF
Kaiser Foundation Hospitals
Bob Kaliski
Robert & Karen Kustel
Andrew Malek-Zadeh
Marin Cancer Care, Inc.
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Mechanics Bank
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Speedway Children's Charities*
Wareham Development/Nancy & Rich Robbins

- 2016
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\$1,000 - \$2,499

- 2015
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Bradley Real Estate
Cavallo Point The Lodge at Golden Gate
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Stephen & Britt Thal
The Howard & Irene Levine Family
Foundation
Zero Waste Marin/Conservation Corps
North Bay*

- 2016
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Brandon Carr & Anna Harrah
Cavallo Point The Lodge at Golden Gate
Buck Institute for Research on Aging
Elaine Cook
Mike Dillingham, Dillingham Law Group*
Caroline Everts
Mike Farris
Melissa & Andrew Felder
First Bank
Rosalind Franklin*
iJoy Global Foundation
Esther Lee
Brian Lewis & Bobbie Head
Marin Amateur Radio Society
Marinscope Community Newspapers*
Laurie O Hara Torres
Pink Patch Project Fund
PurpleLady/Barbara J. Meislin Fund
Ripped Body Fitness
Laura Talmus & Ace Smith
Judith Wetterer
Kaia FIT/Workplace Giving
Zero Waste Marin/Conservation Corps
North Bay*

Donations

\$500 - \$999

- 2015
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Bayside Marin
Andrew Behrens
Kathryn Benson
Chris Benz, MD
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Roberta Catalinotto
Catherine B. Colin
Mark Daniels
David D. Donaldson
Louise Engelke
Paul George
Good Earth Natural Foods*
Goodman Building Supply
Mike Hecker
Dave Holmes
Kaia FIT San Rafael
Kind Snacks*
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Esther Lee
Brian Lewis, MD
Mangia Nosh Catering*
Marinscope Community
Newspaper*
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David Napper
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Osher Marin JCC*
Cara Peck
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Julia Pollock
Heather Rosenbaum
Andrea Schultz
Sports Basement*
Carol Sutherland
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Esther Thach
The Cantina*
Kincaid Toy
United Markets
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Wells Fargo Community Support
Campaign
Westamerica Bank
Arthur Beckert
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2016



Celebrating 21 years with a makeover!



zero breast cancer

Q1

Q2

Marilyn Kwan, PhD, studies the long-term health effects of cancer treatment, specifically lymphedema and bone health, in breast cancer survivors. She presented new information on who is at risk of lymphedema and racial/ethnic disparities at an evening arranged by ZBC in partnership with Marin General Hospital.

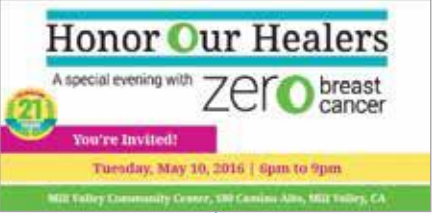


2016 Honor Our Healer Keynote Speaker
Louise Greenspan, MD



2016 Honor Our Healer Honoree
Fern Orenstein

In January, ZBC launched a new website and blog, and added a monthly book review feature later in the year.



Founding board member Fern Orenstein honored for over 20 years of board service. In this moment I realized that Fern is a mother not only to me, but to many others. To those who come through ZBC, to her patients at the Avon Breast Center at SFGH, to her dearest friends near and far whom have been diagnosed, but most importantly to those she will never meet, because in her eyes, everyone deserves knowledge, hope, understanding. Everyone deserves a mentor, an advocate, a fierce champion, the best treatment, a chance. Everyone deserves a breast cancer Mom like Fern. She leaves ZBC with a legacy of a woman whose mission in life is to support, to guide, to inspire, and to treat all those affected by this disease like she would her own daughter

—Salome Donenfield

Health and Wellness *for* the Next Generation
by the Next Generation

Three up-and-coming leaders are making a big investment in our community JT and Jake Peterson and colleague Marcus Hall of Ripped Body Fitness in Mill Valley. They are the best of their generation: they work hard, play hard and focus on healthy living in every respect, including giving back to the community very generously.



2016 Hal Brown Shining Star Award Ripped Body Fitness



ZBC debuts new trifold brochures in English and Spanish for schools, conferences and community events over 2,000 distributed to date, from Hawaii to New York!

Q3



2016 Francine Levien Activist Award Tamalpais High School Breast Cancer Awareness Club

Presented to the Tamalpais High School Breast Cancer Awareness Club for their ongoing support of the mission of Zero Breast Cancer, for their fundraising efforts and for being role models in the way they engage their peers in efforts to ensure progress towards preventing this disease.



2016 Healing Partner Award Ceres Community Project

Recognized the teen cooks who volunteer at The Ceres Community Project and who prepare delicious and nutritious meals for breast and other cancer patients and their families. They do so under the supervision of expert nutritionists and chefs. All of these young people make a commitment and have an impact even when they don't personally know the people they are helping.

Members of the Pink Club, Oakland School for the Arts, are excited to receive their posters, brochures and other materials to support their breast cancer risk reduction awareness raising efforts.



Breast cancer risks are not clear cut or sudden; they are complex, they interact and they are embedded in our physical and our social environments. Therefore, risk reduction and prevention efforts must be multi-faceted, lifelong, incremental and sustained.

ZBC Gets Social and Builds Community!



Ripped Body Fitness demonstrates how to prepare for the Dipsea Hike.

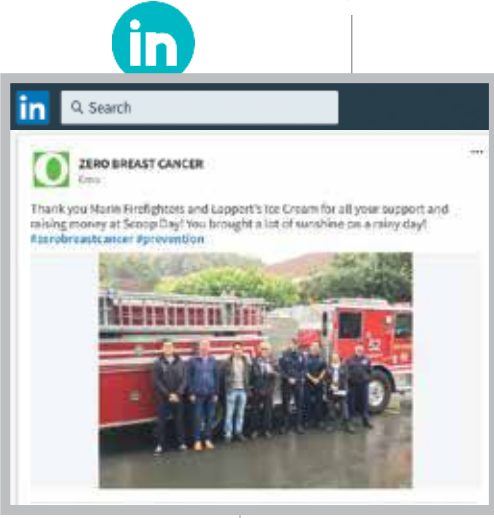


Fitness SF fields the largest team of hikers and volunteers.



Tabling at the Cancer Prevention Institute of California Conference in San Francisco.

Q4



San Rafael Firefighters and Lappert's Ice Cream delivering donations raised during their annual Scoop Day!

Bank of Marin volunteers turn out to register participants at the Dipsea Hike.



ZBC participates enthusiastically in Giving Tuesday 2016.

Susan Zelinsky and friends produce the 19th Annual Wine, Women & Song to support ZBC.



ZBC monthly newsletter goes digital and we tweet the link.



2017 and beyond

Zero Breast Cancer promotes breast cancer risk-reduction through translation of scientific research and evidence-based recommendations that support health and wellness at key stages of life. We envision a world with zero breast cancer.

GOALS

Focus on integrated risk reduction messaging

Improve messaging on risk-reduction strategies. Focus on modifiable individual and communal behaviors. Integrate research findings on lifestyle, environmental risk factors and medical recommendations.

Reach underserved communities

Collaborate with organizations already established in and trusted by program target demographics.

Champion everyday health and wellness

Reinforce that adopting healthy behaviors generally is one of the most important breast cancer risk reducing strategies individuals and groups can follow.

Embedding Education in an Encounter



Based on Stuart, de Jong, and Kaboolian, Stanford Social Innovation Review, Spring 2017



Cross-Cutting Approach

- Monitoring, Evaluating, Translating and Integrating Research from a variety of sources
- Public, Community and Business Relationships
- Education, Outreach and Dissemination
- Provision of Technical Expertise and Perspective



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