

Precision Breast Cancer Screening: Moving from Debate to *Wisdom*

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Wisdom

Years of Policy Controversy & Conflict

Professional Society	Screening Age	Frequency
USPSTF	40 – 49 50 – 74	Shared decision on whether to screen Biennially (for avg. risk)
ACS	45 – 55 55 – until life expectancy < 10 yrs.	Annually Biennially
ACR / SBI	40 – until life expectancy < 5-7 yrs.	Annually
NCCN	40 – until life expectancy < 10 yrs.	Annually
ACOG	40 – 49 50 – 74	Shared decision on whether to screen Shared decision: Annual or biennial
ACP (new: April 2019)	40 – 49 50 – 74	Shared decision on whether to screen Biennially

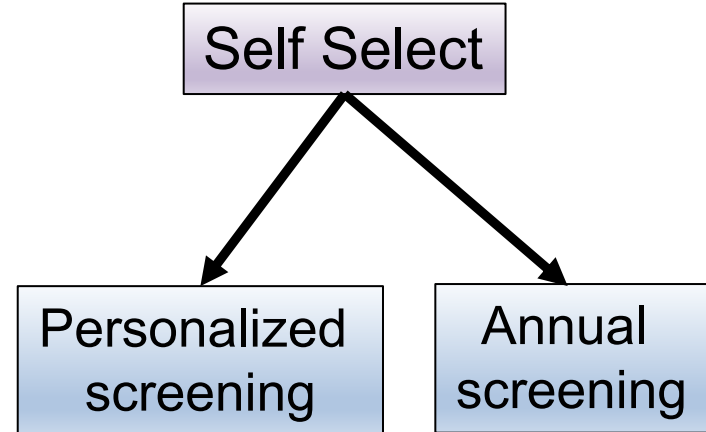
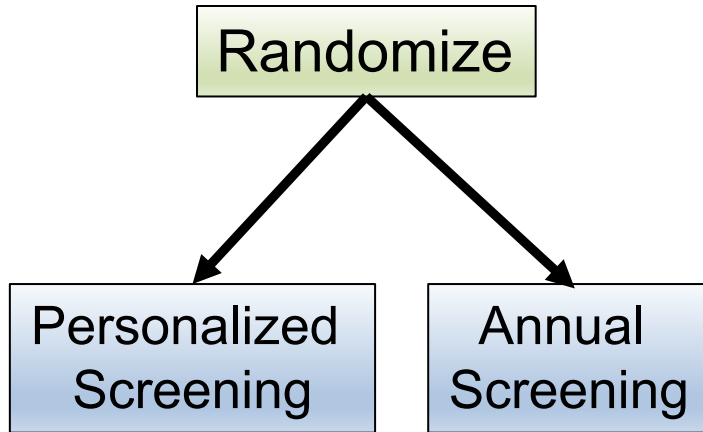
WISDOM Study

Women Informed to Screen Depending On Measures of Risk

Study Compares:

- Personalized breast screening
- “Standard” (annual) screening

Randomized Vs Self Selection: You choose



Patient-Centered and Inclusive

Join now

Login

En Español

- **Spanish**

- Printed Materials
- All study communications, questionnaires, education for high-risk participants, letters

- **Plain-language**

- Materials tailored to make sure they are understandable to everyone



How to participate?

Women enroll and participate online

- No requirement to travel to a recruitment center
- **Study website** wisdomstudy.org
- Mobile, tablets, computers

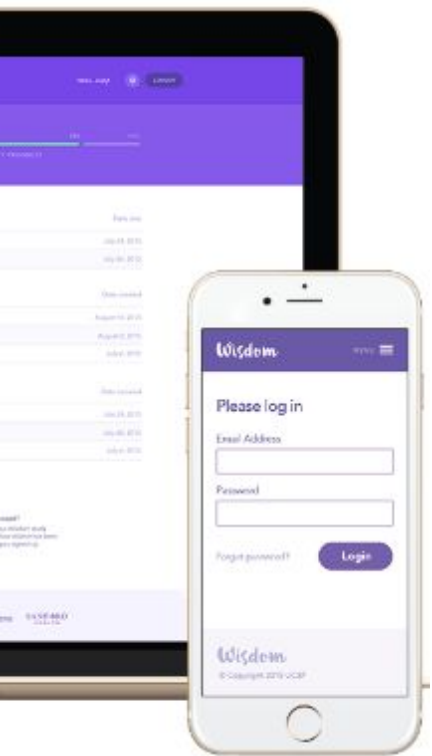
All study services are rendered virtually

- Breast Health Specialist available telehealth
- No additional visits

Provide information back to participants

- Deliver screening assignments and reports to personal participant account

Personal and Confidential



Screening report

Every woman receives a screening report:

- Age to start/stop screening
- Frequency of screening
- Type of screening modality (mammography, ultrasound, MRI, etc.)
- Risk reduction strategies

“One Size Does NOT Fit All”

