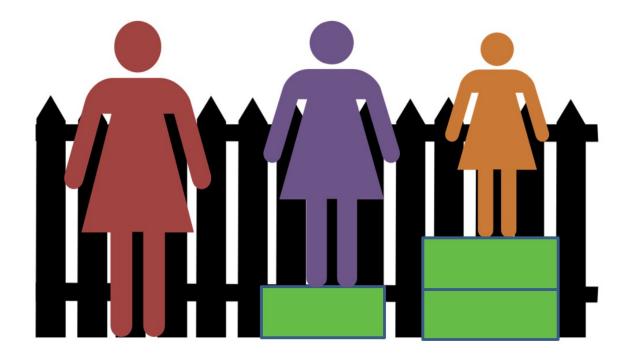
Bridging Researchers and Impacted Communities for Health Equity in Breast Cancer

Catherine Thomsen, MPH
Program Director

January 28, 2021



# What is health equity?



**EQUITY** 



# Community Engaged Research

- Goals reflect community needs
- Process appropriate for participants
- Dissemination





Communities



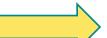




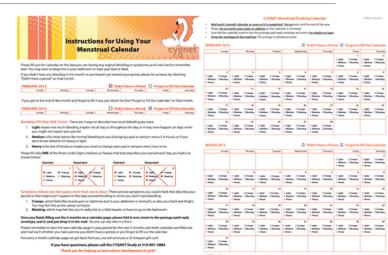


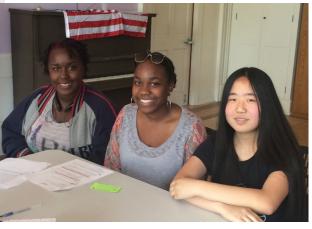
# CYGNET Study Youth Advisors







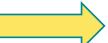






# CYGNET Youth Advisors to Girls' New Puberty Campaign













WHAT CAN WE DO?

¿QUÉ PODEMOS HACER?

我們能做什麼?

Pathways Community Advisors to Survivorship Campaign



#### MEMORY & THINKING PROBLEMS AFTER BREAST CANCER

Facts for people who have had breast cancer and those who care for them.



It is real & you are not alone

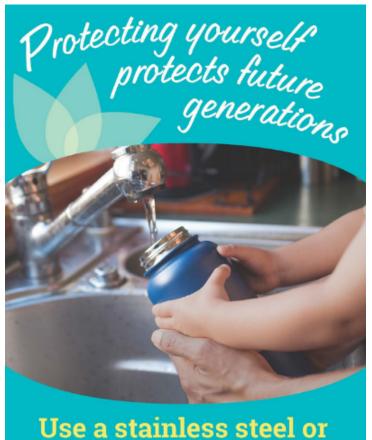
Zero breast cancer Have you heard the term Chemo Brain? For years, women who had been treated for breast cancer reported memory and thinking problems and were mostly ignored. Finally, more scientists and doctors have come to accept that cancer and cancer treatment can cause such problems.

They are working to understand what is happening and how to help people who have had cancer deal with Chemo Brain, better known as Cancer-related Cognitive Impairment (CRCI) What a relief to know that we don't have dementia. We can take heart, too, that most of us will recover our brain function and that there are things we can do to deal with memorythinking problems.

Following is the story of Karen, a breast cancer 'surviver' who shared her story of CRCI with our Community Advisory Board member, Paula Coombs. Karen lives in Northern California and was diagnosed at age 35, when her 3 children were under 9 years old.

# CHDS Community Advisors to Generations Campaign





## Use a stainless steel or glass bottle.

Drinking from plastic, even BPA-free, exposes you to harmful chemicals.









Get the facts at zbclink.org/gen

## Connect with us!

Email info@zerobreastcancer.org

Facebook, Instagram @zerobreastcancer

Twitter @zerobreastcancr

www.zerobreastcancer.or



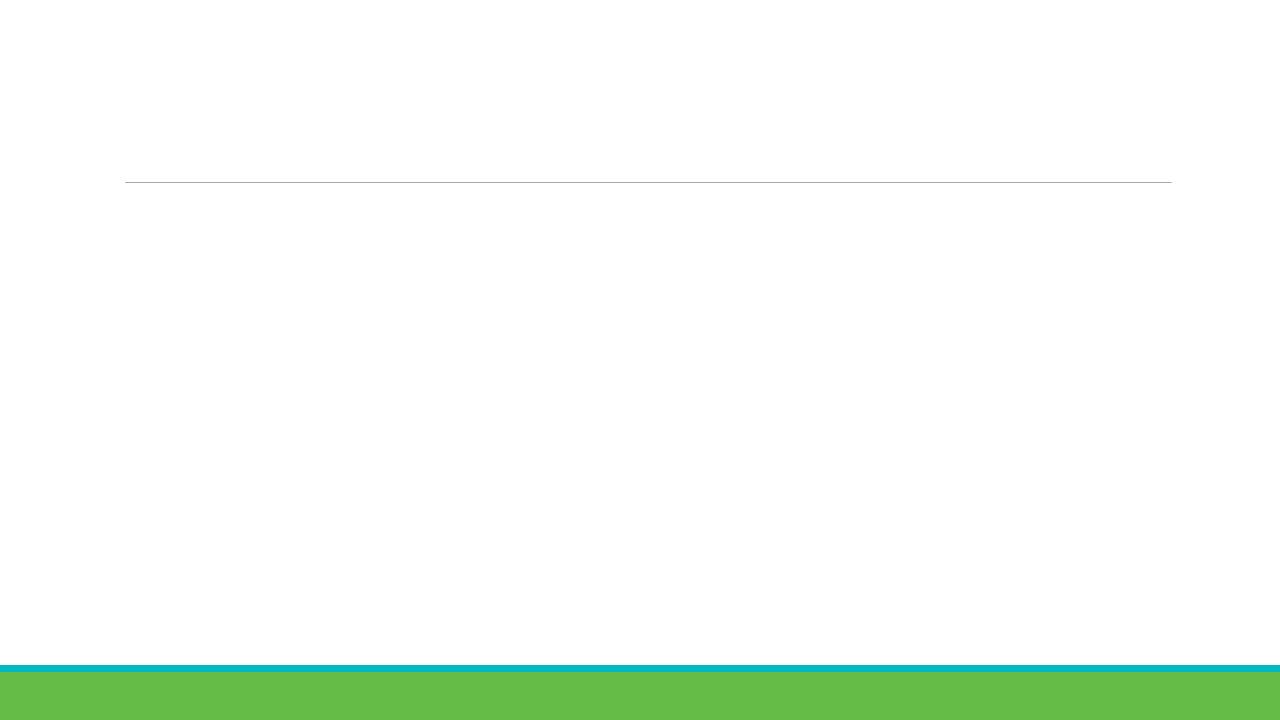
# Today's Speakers











## **Advocacy Opportunities**

### Participate in research

- National Cancer Institute
- Love Research Army
- Local cancer center
- California Breast Cancer
   Research Program

### Help make/change policy

- National Coalition for Cancer Survivorship
- The Latino Cancer Institute
- Local cancer center

#### Volunteer

- Peer to peer support (WCRC, Sharsharet)
- Help with materials (ZBC)



# Thank you co-sponsors!

Comprehensive Cancer Center









April: The Role of Our Social and Built Environments in Breast Cancer

July: Culture, Language and Addressing Inequities in Breast Cancer

October: Environmental Justice for Breast Cancer Prevention

www.zerobreastcancer.or



