Bridging Researchers and Impacted Communities for Health Equity in Breast Cancer

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What is health equity?
Community Engaged Research

• Goals – reflect community needs
• Process – appropriate for participants
• Dissemination
Researchers

Communities

25 ANNUAL ANNIVERSARY
1996 - 2021
zero breast cancer
CYGNET Study Youth Advisors
CYGNET Youth Advisors to Girls’ New Puberty Campaign
Pathways Community Advisors to Survivorship Campaign

MEMORY & THINKING PROBLEMS AFTER BREAST CANCER
Facts for people who have had breast cancer and those who care for them

It is real & you are not alone

Have you heard the term Chemo Brain? For most women, who have been treated for breast cancer, reported memory and thinking problems, and have come to accept that cancer and cancer treatment can cause such problems.

They are working to understand what is happening and how to help people who have lost control over their lives. They are trying to understand the cognitive impairment (CIM) that is often believed to be associated with brain disorders. They are trying to help those who are affected by these disorders.

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CHDS Community Advisors to Generations Campaign
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www.zerobreastcancer.org
Today’s Speakers

Kim Rhoads
MD, MPH

Ysabel Duron

Jasmine M. Wong
MD
Advocacy Opportunities

Participate in research

• National Cancer Institute
• Love Research Army
• Local cancer center
• California Breast Cancer Research Program

Help make/change policy

• National Coalition for Cancer Survivorship
• The Latino Cancer Institute
• Local cancer center

Volunteer

• Peer to peer support (WCRC, Sharsharet)
• Help with materials (ZBC)
Thank you co-sponsors!

UCSF Helen Diller Family Comprehensive Cancer Center

Tigerlily Foundation

THE LATINO CANCER INSTITUTE

women's cancer resource center

community • compassion • change
April: The Role of Our Social and Built Environments in Breast Cancer

July: Culture, Language and Addressing Inequities in Breast Cancer

October: Environmental Justice for Breast Cancer Prevention

www.zerobreastcancer.org