#### Bridging Researchers and Impacted Communities for Health Equity in Breast Cancer

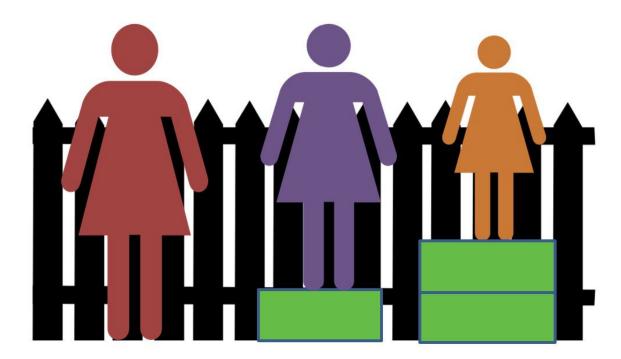
Catherine Thomsen, MPH

**Program Director** 

January 28, 2021



# What is health equity?



EQUITY



# Community Engaged Research

- Goals reflect community needs
- Process appropriate for participants
- Dissemination



#### Researchers



#### Communities









# **CYGNET Study Youth Advisors**



CYGNET Study KAISER PERMANENTE





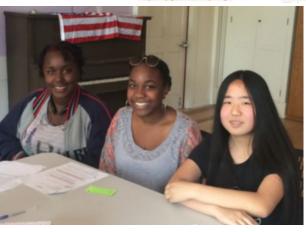
Written by the Youth Advisory Board for CYGNET Participants



So we're in Year 8 of the study... Now What?

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If you have questions, please call the CYGNET Study at 510-891-3884 Thank you for holizing at lease about development is add?



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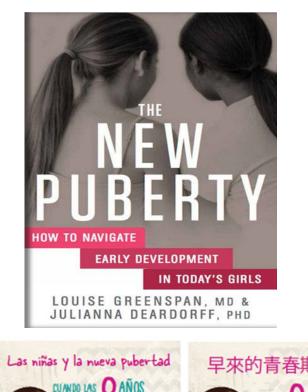
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# CYGNET Youth Advisors to Girls' New Puberty Campaign









# Pathways Community Advisors to Survivorship Campaign



MEMORY & THINKING PROBLEMS AFTER BREAST CANCER

> Facts for people who have had breast cancer and those who care for them.



It is real & you are not alone

Zero breast cancer Have you heard the term Chemo Brain? For years, women who had been treated for breast cancer reported memory and thinking problems and were mostly ignored. Finally, more scientists and doctors have come to accept that cancer and cancer treatment can cause such problems.

They are working to understand what is happening and how to help people who have had cancer deal with Chemo Brain, better known as Cancerrelated Cognitive Impairment (CRCI) What a relief to know that we don't have dementia. We can take heart, too, that most of us will recover our brain function, and that there are things we can do to deal with memory/blinking problems.

Following is the story of Karen, a breast cancer 'surviver' who shared her story of CRCI with our Community Advisory Board member, Paula Coomies, Karen Ilves in Northern California and was diagnosed at age 35, when her 3 children were under 9 years old.

#### CHDS Community Advisors to Generations Campaign



Protecting yourself protects future generations

#### Use a stainless steel or glass bottle.

Drinking from plastic, even BPA-free, exposes you to harmful chemicals.

Zero



Get the facts at zbclink.org/gen

# Connect with us!

Email info@zerobreastcancer.org

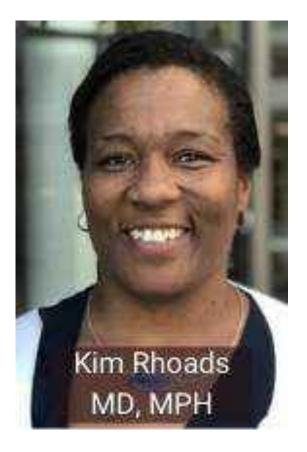
Facebook, Instagram @zerobreastcancer

Twitter @zerobreastcancr

www.zerobreastcancer.or



#### Today's Speakers









# Advocacy Opportunities

Participate in research

Help make/change policy

- National Cancer Institute
- Love Research Army
- Local cancer center
- California Breast Cancer Research Program

- National Coalition for Cancer Survivorship
- The Latino Cancer Institute
- Local cancer center

#### Volunteer

- Peer to peer support (WCRC, Sharsharet)
- Help with materials (ZBC)



# Thank you co-sponsors!

UCSF Helen Diller Family Comprehensive Cancer Center









April: The Role of Our Social and Built Environments in Breast Cancer

July: Culture, Language and Addressing Inequities in Breast Cancer

**October:** Environmental Justice for Breast Cancer Prevention



