

# Bridging Researchers and Impacted Communities for Health Equity in Breast Cancer



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THE LATINO CANCER INSTITUTE  
Connect. Convene. Advocate.

# Backstory - How Advocacy Found Me

*'Ok God, this is not about dying, what's the point'*




This is one exclusive story we'd rather not have.



Someone you know, someone you love, maybe even you will be diagnosed with cancer. Tonight, share the insight, strength and hope of someone who has faced this disease and won, KRON anchor Yabel Duron. From her experience you'll learn how patients deal with the pain, setbacks and indignities of treatment. See how medical science is improving these treatments, and in some cases beginning to accept alternative therapies. Find out why studies suggest support groups and family play an essential role in successful therapy. Tune in tonight for a personal story that will touch your own life when Yabel Duron reports.

Life with Cancer. Tonight at 11.



**NEWSCENTER 4**  
24 HOUR NEWS  
Find out more at [kron.com](http://kron.com)

# Let Me Share the Ways



- ✓ Improve Disease Prevention through Health Education
- ✓ Increase Access to and Improve Quality of Care
- ✓ Improve Public and Private Health Infrastructure
- ✓ Increase Latino Health Workforce Development and Retention
- ✓ Drive and Increase Research

# Your Voice Is Your Power



**Office of the Governor  
California Initiative to  
Advance Precision Medicine**

Advance patient centered  
approaches that improve  
health outcomes



**Institutional Research Board**  
National Institutes of Health  
*All of Us Research Program*



**JOHNS HOPKINS**  
BLOOMBERG SCHOOL  
*of PUBLIC HEALTH*

**Center for Health Security**

**National Working Group**

# Choosing Advocacy

- Making a Difference
- Getting Involved
- Identify your Passion
- Find the Joy

# Thank You

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