

Public Transportation, Driving and Parking Directions

Preservation Park • 668 13th Street • Oakland, CA
13th Street and Martin Luther King Jr. Way
The Park entrance is on 13th Street

PUBLIC TRANSPORTATION

BART

Exit at 12th Street and Broadway Station.

AC Transit

For AC Transit information, please call 510.817.1717.

DRIVING

From San Francisco

Take the Bay Bridge (I-80) to the East Bay. Follow signs to I-580 East. Follow I-580 to I-980 Downtown Oakland. Take the 12th /11th Street exit. Turn left on 11th, go over freeway, go one block, turn left on Martin Luther King Jr. Way.

From Marin County

Take the Richmond-San Rafael Bridge (I-580). Follow signs to I-80 West. Take I-80 West to I-580 East. Follow signs to I-980 Downtown Oakland. Take the 12th /11th Street exit. Turn left on 11th, go over freeway, go one block, turn left on Martin Luther King Jr. Way.

From Walnut Creek

Take Hwy. 24 West. Follow signs to I-980 Downtown Oakland. Take the 12th /11th Street exit. Turn left on 11th, go over freeway, go one block, turn left on Martin Luther King Jr. Way.

From Dublin/Pleasanton

Take I-580 West. Follow signs to I-980 Downtown Oakland. Take the 12th /11th Street exit. Turn left on 11th, go over freeway, go one block, turn left on Martin Luther King Jr. Way.

From Hayward, South Bay, San Jose and Palo Alto

Travel north on I-880 to the Broadway exit (Downtown Oakland). Turn right on Broadway. Turn left on 12th Street. Go three blocks, turn right on Martin Luther King Jr. Way.

PARKING

There is no parking within the park. Parking is available in the City's Jefferson Street parking lot. The entrance is on Jefferson Street between 11th and 12th. The fenced surface parking lot is diagonally across the street from Preservation Park. City Center West garage is closed on Saturdays.

QUESTIONS

For questions about the program, registration, submitting questions to speakers, directions, or ways that you can get involved in the COTC, please contact Jo Ann Johnson, Bay Area BCERC COTC Coordinator, at 415.507.1949 or by email at joannj@zerobreastcancer.org



www.bcerc.org/members.htm

THE BAY AREA BREAST CANCER AND THE ENVIRONMENT RESEARCH CENTER

The Bay Area Breast Cancer and the Environment Research Center (BABCERC) is one of four national Breast Cancer and the Environment Research Centers (BCERC) funded by NIEHS and NCI. The overall objectives of the Centers are to:

- Increase our understanding of how in utero, early postnatal and pubertal environmental exposures impact the development of the mammary gland at the cellular, molecular, organ and population level to influence future breast cancer risk.
- Develop public health messages designed to educate young girls and women who are at high risk of breast cancer about the role(s) of specific environmental stressors in breast cancer and how to reduce exposures to them.

The Bay Area BCERC Administrative Center is based at the University of California San Francisco (UCSF) Comprehensive Cancer Center. In addition to the Administrative Center, the project includes three research cores: a laboratory study with experimental animals and cell cultures based at UCSF and Lawrence Berkeley National Lab, an epidemiology study based at Kaiser Permanente Division of Research, and a community outreach and translation core based at Zero Breast Cancer.



COMMUNITY OUTREACH AND TRANSLATION CORE MEMBERS

Alameda County Public Health Department
Bayview Hunters Point Health and
Environment Assessment Project
Breast Cancer Fund
Marin County Public Health Department
San Francisco County Public Health Department
UCSF Comprehensive Cancer Center
UCSF National Cancer Institute's Specialized Programs
of Research Excellence (SPORE)



The Bay Area Breast Cancer and the Environment Research Center



3rd Annual Town Hall Meeting

Translating Breast Cancer & Environmental Research into Action: Integrating Biological, Human and Community-Based Research



Join a diverse group of researchers, community members and policy makers to discuss the research process and how research informs public policy to reduce the risk of breast cancer.

Saturday, March 1, 2008

9:30 am — 2:00 pm

Registration begins at 8:30 am

**Preservation Park • Nile Hall
668 13th Street • Oakland, CA
\$10 Registration Fee**

Morning and Noon-time refreshments provided
Register Early • Space is limited

**Guest Speaker
Mark Schapiro**

**Investigative Reporter and Author of New Book
Exposed: The Toxic Chemistry of Everyday Products
and What's at Stake for American Power**

This Town Hall is presented by:
The Bay Area Breast Cancer and the Environment Research Center Community Outreach and Translation Core led by Zero Breast Cancer.

JOIN US IN A DISCUSSION Share your concerns

In September 2003, NIEHS and NCI committed \$35 million to fund seven years of research that embraces the concept of scientists, physicians and advocates sharing a place at the table to explore early life environmental exposures that interact with genetic factors to affect mammary gland development and breast cancer risk.

This year's meeting is focused on discussing Bay Area BCERC mid-project results and how this unique collaborative research project functions as an integrated whole. The researchers and guest speakers will discuss some of the challenges this research presents, focusing on three questions: 1) How do cross disciplines inform each other in the research process? 2) How does community participation build research and grass-roots organizations capacity? and 3) How does research inform public policy to create change?

WHO SHOULD ATTEND

Translating Breast Cancer & Environmental Research into Action is designed to bring together San Francisco Bay Area community members, breast cancer and environmental health advocates and community-based organizations, breast cancer survivors, policymakers, educators, public health professionals, Bay Area BCERC members, researchers, and ANYONE interested in understanding the research process and in contributing to research on breast cancer risk and environmental exposures.

WHY SHOULD YOU ATTEND

Your contribution is important. Join us! Engage in an interactive dialogue with Bay Area BCERC researchers, community members, and guest speakers to discuss your concerns about breast cancer risk and environmental exposures, the research process, community participation in the research process, current Bay Area BCERC study results, and how community participation can influence research and public policy.

How to Submit Pre-Meeting Questions to Speakers

Please send pre-meeting questions you would like asked of the speakers by February 15th to Jo Ann Johnson by phone 415.507.1949 x 103; fax 415.507.1645; or via e-mail: joannj@zerobreastcancer.org. Identify your name, affiliation, the speaker, and clearly state the question.

Translating Breast Cancer & Environmental Research Into Action: Integrating Biological, Human, and Community-Based Research

PROGRAM

- 8:30 **Registration and Continental Breakfast**
Enjoy a morning stretch with the *Soul Strutters*
- 9:30 **Welcome and Opening Remarks**
Janice Marie Barlow
BABCERC COTC Chair; Executive Director,
Zero Breast Cancer
- 9:35 ***The Breast Cancer and the Environment Research Centers:
New Information from a New Approach to the Conduct
of Science***
Robert A. Hiatt, MD, PhD
BABCERC Director; Director of Population Sciences and
Deputy Director, UCSF Comprehensive Cancer Center;
Professor and Co-Chair Department of Epidemiology
and Biostatistics, UCSF
- 9:50 **Understanding BABCERC Research and
the Research Process**
Moderator: Paul Yaswen, PhD
***The Role of the Scientific Method in Rational
Decision Making***
Paul Yaswen, PhD
BABCERC Co-Investigator, Biology Study; Staff Scientist,
Life Sciences Division, Lawrence Berkeley National
Laboratory
Models to Study Mammary Stem Cells
Mary Helen Barcellos-Hoff, PhD
BABCERC Co-Principal Investigator, Biology Study; Senior
Scientist and Deputy Director, Life Sciences Division,
Lawrence Berkeley National Laboratory
***Location! Location! Location! How the Neighborhood
Contributes to Breast Development and Cancer***
Zena Werb, PhD
BABCERC Principal Investigator, Biology Study;
Professor and Vice-Chair of Anatomy, UCSF; Member,
UCSF Comprehensive Cancer Center
***Environmental and Genetic Determinants of Puberty –
A Mid-Project Report from the CYGNET Study***
Lawrence H. Kushi, ScD
BABCERC Principal Investigator, Epidemiology Study;
Associate Director for Etiology and Prevention
Research, Division of Research, Kaiser Permanente
Northern California
- 10:50 **Break**
- 11:00 ***Connecting Mind, Breath, and Body***
– Yoga with Deanna Rossi
(Please wear or bring loose fitting pants.)
- 11:15 **Community Participation in the Research Process**
Moderator: Karen Goodson Pierce, JD
***California Breast Cancer Research Program –
CBPR Grants and Initiatives***
Marion H. E. Kavanaugh-Lynch, MD, MPH
Director, California Breast Cancer Research Program
Community-based Research for Environmental Justice
Carla M. Perez
Northern California Program Director, Communities
for a Better Environment
***The Right to Know in an Era of Toxic Ignorance:
Ethical and Scientific Challenges for Reporting Back
Personal Exposures to Environmental Chemicals***
Rachel Morello-Frosch, PhD, MPH
Associate Professor, Department of Environmental
Science, Policy and Management & School of Public
Health, UC Berkeley
- 12:00 **Prevention to Dine For**
Enjoy an informal lunch and participate in discussions
with BABCERC researchers, guest speakers, policy
makers, and author Mark Schapiro.
- 12:30 **From Research to Public Policy**
Moderator: Jo Ann Johnson, MPH
***AB 1108 - Protecting Children from Toxic Toys:
Local and State Victories Lead to a National Campaign***
California Assemblywoman Fiona Ma, CPA
Assembly District 12; Majority Whip
***SB484 and the California Nail Salon Collaborative's
Efforts to Advance Worker Health and Safety in
Nail and Beauty Salon Sectors in California***
Julia Liou, MPH; Anuja Mendiratta, MES
Co-founders, California Healthy Nail Salon Collaborative
California State Senator Carole Migden
Senate District 3; Chair, Senate Labor & Industrial
Relations Committee
- 1:15 **Featured Guest and Closing Speaker**
Moderator: Janice Barlow
Exposing a Toxic U.S. Policy
Mark Schapiro
Editorial Director, Center for Investigative Reporting,
Berkeley, CA; Investigative Journalist and Author of
new book - *Exposed: The Toxic Chemistry of Everyday
Products and What's at Stake for American Power*
- 2:00 **Closing Remarks**



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