

***Breast Cancer Prevention ~ Community
Education Forum for Younger Women***

February 7, 2009

Carr Auditorium

San Francisco General Hospital

***Sponsored by Zero Breast Cancer and the
UCSF/SFGH AVON Comprehensive Breast
Care Program***

*With funding from the Avon Foundation and
the Marin County Board of Supervisors*

Registration	Continental breakfast, networking, exhibits	8:00 – 9:00
Welcome	Janice Barlow Executive Director, Zero Breast Cancer Janelle Wang, Honorary Spokesperson Co-Host, ABC/7 program <i>The View from the Bay</i>	9:00 - 9:10
Overview	Breast Cancer Incidence and Relevance for Younger Women Judith Luce MD Clinical Professor of Medicine, University of California San Francisco Director of Oncology Services at San Francisco General Hospital and Trauma Center	9:10 – 9:30
Breast Imaging, Screening Guidelines and Clinical Breast Exams in Younger Women	Imaging Young High Risk Women: the Pros, the Cons, the Options Lori Strachowski MD Associate Clinical Professor, University of California San Francisco (UCSF) Medical Director, Avon Comprehensive Breast Care Center at San Francisco General Hospital Quality Clinical Breast Exams Nancy Dunn MS, RNC President-Consultant, PRO-Health Inc., Salem, Oregon Director of Training, MammaCare ~ West	9:30 – 10:30
Break	Visit Resource Tables	10:30 - 10:45
Genetic Risk Assessment and Prevention	Genetic Counseling and Testing for Hereditary Breast Cancer Robin Lee MS, CGC Genetic Counselor UCSF/San Francisco General Hospital Cancer Risk Program Breast Cancer Prevention for Women at High Genetic Risk Mary Beattie MD, MAS Associate Professor of Medicine, Epidemiology, and Biostatistics (UCSF) Director of Clinical Research, UCSF Cancer Risk Program \UCSF Women's Health	10:45 – 11:35
Medical Prevention Treatments and Younger Women - Judith Luce MD		11:35 – 12:00
Quick Break/Box Lunches – (Catered by <i>Project Open Hand</i>)		12:00 – 12:10

Maximizing Available Resources for Prevention

Laura Kleinman MSW

Community Health Resource Center (at California Pacific Medical Center, San Francisco)

Accessing Public Breast Health Programs for Younger Women

Diane Carr RN, NP

Director, Breast and Cervical Cancer Services/San Francisco Department of Public Health

Improving Access for Uninsured Younger Women

Rina Bello

Program Manager, Gabriella Patser Program: Breast Cancer Connections (Palo Alto)

A Brief Overview of the Cancer Detection Program: Every Woman Counts

Barbara Clifford, RN, CNM, MPH

Program Manager, Cancer Detection Program: Every Woman Counts
(Bay Area and Northern California regions)

Environmental and Lifestyle Strategies for Breast Cancer Risk Reduction

1:00 – 1:30

Janice Barlow, Executive Director – Zero Breast Cancer

Director, Community Outreach Translation Core, Bay Area Breast Cancer and Environment Research Center

Q & A

Evaluation

1:30 – 1:45

UCSF/SFGH Avon Comprehensive Breast Care Program at San Francisco General Hospital

1:45 – 1:55

Shermineh Jafarieh, MS, AVON Program Manager

UCSF Department of Medicine, Hematology/Oncology Division

Closing Remarks *Acknowledgments & Door Prizes*

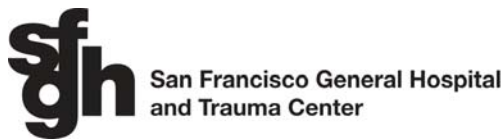
1:55 - 2:00

Tour (optional) **Avon Comprehensive Breast Care Center at SFGH**

2:15 – 2:45



Zero Breast Cancer is a nonprofit organization dedicated to finding the causes of breast cancer through community participation in the research process. We focus on identifying environmental factors and the role they play in the development of breast cancer at all stages of life.



The mission of The San Francisco General Hospital AVON Comprehensive Breast Care Program is to provide, protect and sustain high quality comprehensive, compassionate and culturally sensitive breast care to all women who receive the services of San Francisco General Hospital and Trauma Center. This vital program serves the medically underserved communities in San Francisco from the point of mammography through diagnostic evaluation and treatment for breast cancer, including educational and social support service programs.

Community Partners

