

# Precision Breast Cancer Screening: Moving from Debate to *Wisdom*

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*Wisdom*

# Years of Policy Controversy & Conflict

Professional Society	Screening Age	Frequency
USPSTF	40 – 49 50 – 74	Shared decision on whether to screen Biennially (for avg. risk)
ACS	45 – 55 55 – until life expectancy < 10 yrs.	Annually Biennially
ACR / SBI	40 – until life expectancy < 5-7 yrs.	Annually
NCCN	40 – until life expectancy < 10 yrs.	Annually
ACOG	40 – 49 50 – 74	Shared decision on whether to screen Shared decision: Annual or biennial
ACP (new: April 2019)	40 – 49 50 – 74	Shared decision on whether to screen Biennially

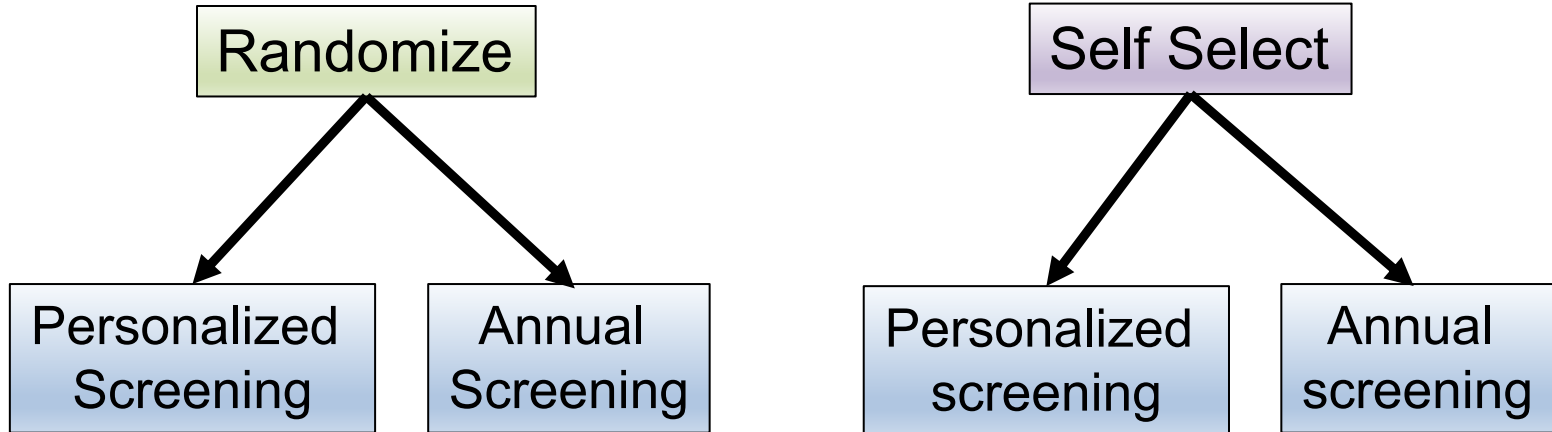
# WISDOM Study

Women Informed to Screen Depending On Measures of Risk

Study Compares:

- Personalized breast screening
- “Standard” (annual) screening

# Randomized Vs Self Selection: You choose



# Patient-Centered and Inclusive

Join now

Login

En Español

- **Spanish**

- Printed Materials
- All study communications, questionnaires, education for high-risk participants, letters

- **Plain-language**

- Materials tailored to make sure they are understandable to everyone

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No two women are the same.  
So what is the right mammogram schedule for you?

Join the **Wisdom** Study

Learn which screening schedule is better at finding breast cancer:  
Yearly Mammograms  
or  
Your Risk and Genetic Results

[WisdomStudy.org](http://WisdomStudy.org)

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Inscríbese en el estudio **Wisdom**

Ayude a terminar con las confusiones sobre las mamografías

¡Necesitamos su ayuda! Colabore con los investigadores médicos en un estudio diseñado para poner fin a la confusión acerca de cuándo hay que comenzar y con qué frecuencia deben hacerse las mamografías

- Infórmese más acerca de su riesgo personal de cáncer de mama
- Ayúdenos a esclarecer las recomendaciones de la mamografía para nosotras mismas, nuestras hermanas o nuestras hijas, y para las generaciones futuras

Obtenga más información e inscríbese en el estudio en [wisdomstudy.org](http://wisdomstudy.org)

**Wisdom**

# How to participate?

## Women enroll and participate online

- No requirement to travel to a recruitment center
- Study website [wisdomstudy.org](https://wisdomstudy.org)
- Mobile, tablets, computers

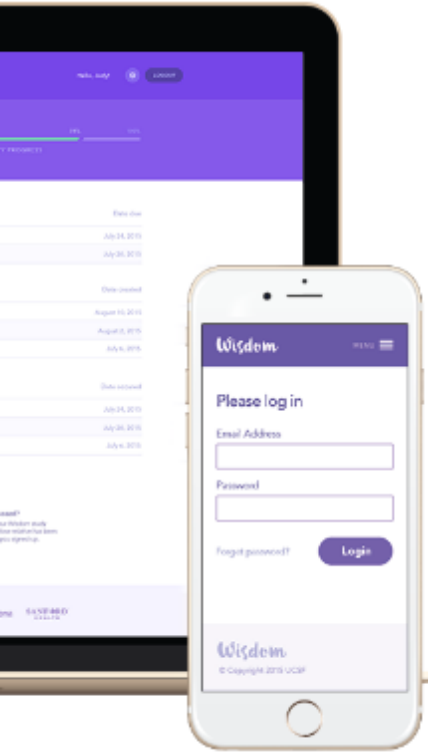
## All study services are rendered virtually

- Breast Health Specialist available telehealth
- No additional visits

## Provide information back to participants

- Deliver screening assignments and reports to personal participant account

## Personal and Confidential



# Screening report

Every woman receives a screening report:

- Age to start/stop screening
- Frequency of screening
- Type of screening modality (mammography, ultrasound, MRI, etc.)
- Risk reduction strategies

# “One Size Does NOT Fit All”

