

zero breast cancer

Donor Appreciation 2018

YOU MAKE AN IMPACT FOR



Pre-Teens>

Evidence shows that healthy puberty and life-long cancer risk reduction are linked. ZBC's innovative "Girls' New Puberty" campaign educates parents and caregivers of young girls about what actions and habits support health in the pre-teen years. Physical activity, healthy eating, managing stress, sleeping enough and avoiding chemicals are all very important.



Teens>

"13 Ways to Reduce Your Risk of Breast Cancer" is an integrated campaign created by ZBC that provides insights into the behavioral, environmental and medical information teens need to make informed choices in order to proactively reduce their risk. Posters and brochures in English and Spanish are made available free to schools and clinics and at health fairs and conferences.



Survivors>

Anyone who has ever received a breast cancer diagnosis is motivated to understand what they can do to reduce their risk of recurrence and to help the next generation be similarly empowered. Survivors represent a very wide demographic with a variety of needs. ZBC works closely with survivors and researchers to ensure information is understandable, useful and actionable.



Everyone>

Everyone is impacted when loved ones including mothers, sisters, daughters, aunts, colleagues, friends and neighbors have breast cancer. And men can get breast cancer too. ZBC promotes the important insight that the same health and wellness lifestyle and habits that keep us heart healthy and help prevent diabetes ALSO play a significant role in reducing cancer risk, including breast cancer risk.

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Zero Breast Cancer's Significant Bequest

Donors support non-profits doing work that is near and dear to their hearts and that they believe make an impact. This is true of every one of you recognized in the pages that follow. **Thank you for your vision, your passion and your generosity!**

I would like to share a story about one donor who will never read this message.

Sixteen years ago, Zero Breast Cancer's Annual Dipsea Hike was founded in memory of Andrea "Annie" Fox. A founding board member of Marin Breast Cancer Watch (MBCW), now Zero Breast Cancer (ZBC), Annie was diagnosed with breast cancer at age 31 and died in 2002 of her disease at age 35 shortly before the first hike. Annie worked for the County of Marin and was an active athlete—a member of the Tamalpa Runners—and she loved Mt. Tamalpais. Amongst others, Annie was survived by her mother **Marjorie Bonner** and her significant other at the time, Chris Stewart, a tireless organizer and volunteer, who continues to make the annual Dipsea Hike For ZBC possible.

Marjorie had been a long time donor to MBCW and ZBC since 2001 and founded the Andrea Fox Fund managed by the Marin County Board of Supervisors.



Marjorie Bonner (left) and Andrea 'Annie' Fox (right).

In December 2017, ZBC learned that Marjorie passed away that September; just two days before our 15th Annual Dipsea Hike. We were also informed that Marjorie named ZBC as one of the beneficiaries of her estate although we were not given any idea of the size of her gift.

In 2018, ZBC was honored to accept the largest private donation ever made in its 24 year history. Marjorie's

significant gift of \$900,000 was announced publicly for the first time at the 16th Annual Dipsea Hike in September 2018.

Marjorie's bequest was made in honor of Annie's memory and donated to ZBC without restriction. We are grateful to Marjorie for supporting our mission and assuring we continue to make an impact in the future.

We are honored to share this news with you the hope that it inspires you the way it has inspired us.

Yours in health,

Rose Barlow

Rose Barlow
Executive Director

Major Donors

Bequest

Marjorie Bonner

\$10,000 - \$25,000

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The Annual Dipsea Race

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*In-kind Donation

There are many ways to support **Zero Breast Cancer** in addition to sponsorships and annual giving. Would you consider becoming a monthly donor or creating a lasting legacy with a bequest? Please visit us at www.zerobreastcancer.org or call 415.507.1949 x 101

